

**EXHIBIT 8**

Redacted

----- Forwarded message -----

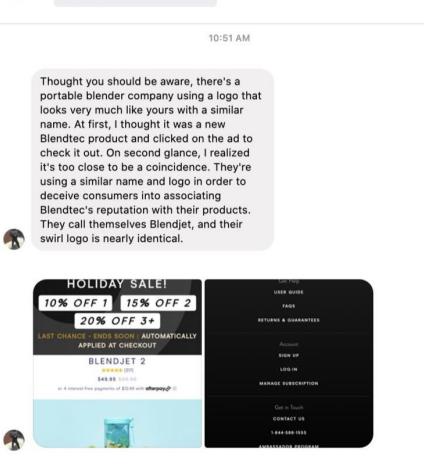
From: Lisa Rodriguez <[LRodriguez@blendtec.com](mailto:LRodriguez@blendtec.com)>  
Date: Thu, Dec 3, 2020 at 2:53 PM  
Subject: BlendJet  
To: Charlie Mock <[CMock-v@blendtec.com](mailto:CMock-v@blendtec.com)>

Assuming legal knows about this by now, but sharing just in case. It was sweet of the customer to flag for us.

Lisa

10:51 AM

Thought you should be aware, there's a portable blender company using a logo that looks very much like yours with a similar name. At first, I thought it was a new Blendtec product and clicked on the ad to check it out. On second glance, I realized it's too close to be a coincidence. They're using a similar name and logo in order to deceive consumers into associating Blendtec's reputation with their products. They call themselves Blendjet, and their swirl logo is nearly identical.



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